



the Jane Goodall Institute

The Plastic Reduction Network Project 2018

Dear Restaurant Managers and Owners in Stanley,

Green Dragons HK and the Jane Goodall Institute invite you to be part of The Plastic Reduction Network Project, a green initiative that will highlight your contribution to a better ocean, a better Stanley, a better Hong Kong.

Green Dragons HK (<https://www.facebook.com/GreenDragonsHK/>) are focused on creating environmental awareness in the dragon boat community. The principal aim is to reduce plastic pollution in and around Stanley beaches encouraging paddlers to bring their own water bottles and food containers, stimulating sponsors to eliminate plastic offerings at dragon boat events and organising regular beach clean-ups with the dragon boat teams.

The Jane Goodall Institute (<http://www.janegoodall.org.hk/>) have a deep-rooted, worldwide commitment towards nature. In their three-year educational focus on Climate Change & Adaptation, Plastic Reduction and Wildlife Protection, JGI Hong Kong chose Stanley as the first location for a community educational initiative, which will involve young students and F&B businesses.

What benefits do the F&B businesses gain from participating in the initiative?

- To be part of a green F&B network and as such being listed in an online digital map where patrons can look for environmentally friendly restaurants.
- To enhance your visibility during the events taking place in Stanley in June.
- To be among the first in Hong Kong to show that you care about ocean plastic pollution. More and more people are keen on using services that have a lower impact on the environment and value sustainability in their choice.
- To receive free consultancy on how you could turn your business into a (disposable) plastic free one.
- Access to suppliers who can suggest alternatives to your plastic offerings.

What do you need to do?

Simply adhere to at least five of twenty-one points of a Green Pledge and display the initiative logo showing your commitment to it. Please see the Green Pledge overleaf.

When and how?

In Stanley, the project will extend over three weeks in which we require you to exhibit the initiative logo and the Green Pledge before and after the Dragon Boat Festivals, from June 9th to 30th.

On Saturday 9th June in the afternoon, JGI and Green Dragons HK are organizing an Environmental Education Day which includes a documentary screening and a beach cleaning initiative involving Stanley community, the Dragon Boat community and young students. More information will follow.

We highly appreciate your adherence to the pledge and we encourage you to take it as a life-long commitment. We are sure that embracing a few principles and actions will contribute to your business in terms of profile, revenues and savings.

We will be happy to meet you individually in the next few days to discuss details and receive your "Yes!" to a plastic free Stanley.

Thank you for your support in our caring community.

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IN OUR RESTAURANTS WE PLEDGE TO SAY NO TO

- Plastic straws
- Active straws (straws on request only)
- Plastic drink stirrers
- Plastic coated cups and lids
- Plastic cutlery
- Plastic bottles

IN OUR TAKE AWAY OFFER WE PLEDGE TO SAY NO TO

- Plastic straws
- Plastic drink stirrers
- Active straws (straws on request only)
- Plastic coated and lids
- Plastic cutlery
- Plastic bottles
- Plastic bags
- Styrofoam containers
- Plastic containers
- Plastic wrapped cutlery and napkins

IN OUR OPERATIONS WE PLEDGE TO SAY YES TO

- Accepting and advertising Bring Your Own container initiatives
- Encouraging suppliers not to deliver in Styrofoam containers and plastic bags
- Training our staff on environmental issues
- Using recycled paper for printing
- Adopt paperless payments
- Encouraging waste reduction & separation by introducing waste management concept into daily operation
- Actively sharing our green values to our customers to create a green Stanley