

News
FOR IMMEDIATE RELEASE

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JANE GOODALL'S ROOTS & SHOOTS DAY OF PEACE

150 LOCAL YOUTHS CAME TOGETHER TO PROMOTE PEACE
SUNDAY 20th SEPTEMBER 2009

Following the lead of their hero—renowned primatologist Jane Goodall, Ph.D., DBE—young people in HONG KONG came together for a Roots & Shoots Day of Peace event on September 20th at Victoria Peak, Hong Kong Island. Families and youths from Hong Kong enjoyed a glorious day on the Peak Galleria's Green Terrace where children decorated peace doves and had their face painted.

At 12:00pm, members of Roots & Shoots, Jane Goodall's global environmental and humanitarian youth program—hosted a Peace Walk. Starting in front of the Peak Tower they were joined by Dr. Lee from the Hong Kong Observatory who welcomed the dedicated and passionate young people and encouraged them in their efforts. A short message from Dr. Jane Goodall herself was shown on the Peak Towers giant screen before the students flew a Giant Peace Dove around the Lugard and Harlech roads loop.

High-resolution photos for print can be downloaded from <http://www.bowmanphotos.com/Events> (Roots & Shoots Peace Day 2009) – Photos by Tim Bowman.

A UN Messenger of Peace since 2002, Dr. Goodall established Roots & Shoots Day of Peace in 2004 to encourage Roots & Shoots members and other interested individuals to promote peace in their communities and around the globe. Roots & Shoots members and friends craft Peace Doves from reused materials and fly the Doves in their communities to symbolize their commitment to peace. In past years, Peace Doves have flown in almost 100 countries in city parks, backyards, convention centers and even refugee camps. Held high by young hands, the Doves have spread their wings everywhere including the Coliseum in Rome, a monastery in Mongolia, the base of Mount Fuji and even the peak of Mount Kilimanjaro.

“With the Peace Doves, we remind everyone of the truth they sometimes forget—that peace is possible. We celebrate all that is free and noble in the human spirit. And we celebrate all that so many people have done throughout the year—and will do next year—to create a better world,” said Dr. Goodall.

For the almost 100,000 Roots & Shoots members who hail from nearly 100 countries, peace is a way of life. With Roots & Shoots, peace is possible.

For more information about the Roots & Shoot Day of Peace event in Hong Kong, contact:
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About the Jane Goodall Institute

Founded in 1977, the Jane Goodall Institute continues Dr. Goodall's pioneering research of chimpanzee behavior—research that transformed scientific perceptions of the relationship between humans and animals. Today, the Institute is a global leader in the effort to protect chimpanzees and their habitats. It also is widely recognized for establishing innovative community-centered conservation and development programs in Africa, and the Roots & Shoots education program, which has groups in almost 100 countries. For more information, please visit www.janegoodall.org.

About Roots & Shoots

Founded in 1991 by Dr. Jane Goodall and a group of Tanzanian students, the Roots & Shoots program is about making positive change happen—for our communities, for animals and for the environment. With tens of thousands of young people in almost 100 countries, the Roots & Shoots network connects youth of all ages who share a desire to create a better world. Young people identify problems in their communities and take action. Through service projects, youth-led campaigns and an interactive website, Roots & Shoots members are making a difference across the globe. For more information, please visit www.rootsandshoots.org.