

News
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Date: 4th August 2010
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THE FIRST EVER ROOTS & SHOOTS ASIA PACIFIC YOUTH SUMMIT

Hundreds of Young People from the Region will come together to talk about solutions rather than problems

***28 – 30th AUGUST 2010
HONG KONG***

On Saturday 28th August the Jane Goodall's Roots & Shoots Asia Pacific Youth Summit will begin with students attending from all over Asia, Australia and Africa. The 600 places available at this event were filled quickly with enthusiastic and passionate students. This free event will take place in Hong Kong on the 28th, 29th and 30th August 2010, and will mobilized young leaders aged between 15 – 22 yrs old to address some of the critical issues facing the region. The theme for the summit is 'Solutions' and will focus on giving young people the opportunity to explore how they can effect positive change. Over the course of the Summit, participants will open a dialogue with dynamic and inspiring experts, share cross-cultural ideas, strengthen their leadership skills and create action plans to implement after the summit. Some of key presenters include, Dr. Jane Goodall, Animal Asia's Jill Robinson, Crossroads Hong Kong, Dialogue in the Dark, Clean Air Network, Grameen Foundation and WWF.

JGI's core competencies in community-centered conservation and youth education make it particularly well suited to host the first summit of its kind in the region. Dr. Goodall, who founded JGI in 1977, is inspirational "proof" that one committed individual can make a world of difference. And her message of hope speaks directly to young people. Special representatives from Africa will also join the event to share their experience with the Roots & Shoots program.

Roots & Shoots, JGI's global environmental and humanitarian youth program, has a proven track record of engaging young people in service-learning projects that benefit people, animals and the environment. Dr. Goodall began Roots & Shoots in 1991 with just a small group of Tanzanian students. Today, Roots & Shoots involves nearly 100,000 youth in almost 100 countries and it's growing every day. The strength of the program is its unique methodology that highlights a youth-driven assessment process and identification of actual community needs.

Event Webpage: www.rootsandshoots.org.hk

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About the Jane Goodall Institute Hong Kong

Registered as a charity in Hong Kong since 1999, JGIHK operated as a predominantly volunteer organisation until August 2009 when the main programs were launched. Although JGI Global has a focus on chimpanzee and Great Ape conservation, here in Hong Kong and throughout Asia, the JGI focuses on youth education programs such as Roots & Shoots. Since August 2009, Roots & Shoots in Hong Kong has grown rapidly and has assisted over 1400 youths in community service projects.